

*Better **business** is
better connected*

*Leeds Bradford broadband
connection voucher scheme*

Business Needs Guide

#superfastbritain

www.superconnectedleedsbradford.co.uk

What are you going to use your connection for?

Have a look through the questions below and think about the kind of work that your broadband connection will need to support.

First, think about the speed that you may need. The further to the right your answer is, the faster speed you will probably need.

How many people will use the connection at the same time?

Just me <10 10>20 21>50 51>100 151>250

How often do you need to download large files (digital drawings, videos, images)?

Not often Weekly Daily Hourly All the time

How often do you need to upload large files (digital drawings, videos, images)?

Not often Weekly Daily Hourly All the time

Now think about reliability – it isn't all about speed, its getting the right quality of service too.

How important is it that you can access a high speed connection all the time, or doesn't it matter if it's slower at certain times of the day?

Not important Don't mind it slow sometimes Needs to be reasonable all the time Needs to be fast all the time

How important is the reliability of your service and the quality of technical support offered?

Not important	Its ok if it's not available for short period	Really needs to be available all the time	Critical to my business that it is always available
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Do you intend to use any of the following services regularly?

- ▶ Run my telephone services over the broadband (Voice Over IP)
- ▶ Staff accessing files in the office from home or on the road
- ▶ Using services in the 'cloud' i.e. backup and storage services or accessing remote software)
- ▶ Video Conferencing
- ▶ Working with clients on designs/documents in real time
- ▶ Other applications that I need to be available all the time make a list to remind yourself)

The more of these you choose, the faster the speed and greater the reliability you need.

And now think about how much you are prepared to pay for the monthly service. The Connection Voucher will pay towards the cost of getting you connected, but you have to meet the ongoing service charges. Business Grade services will typically be quite a lot more expensive than NGA services, although there are always exceptions in the market so you may find suppliers that offer different pricing.

How important is the monthly cost of the service?

Not important	Its ok if it's not available for short period	Really needs to be available all the time	Critical to my business that it is always available
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Do you have a maximum monthly cost you cannot go above?

Please remember that this may mean that there are few or no supply options available if the budget is very low. If the costs seem too high, try looking at our case studies to see how you could save money by using faster, more reliable broadband to offset that investment.

Now that you have worked through the questions, think about the kind of service that you think you need and can afford. Working this out in advance will help you when you start contacting suppliers.



Department
for Culture
Media & Sport

**SUPERCONNECTED
CITIES**
part of SUPERFAST BRITAIN



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Administered on behalf of Government by Broadband Delivery UK (BDUK), this programme is transforming Britain by promoting growth, enabling skills and learning, and improving quality of life.

For more information about vouchers, go to
www.connectionvouchers.co.uk

For more information about BDUK, go to
www.gov.uk/broadband-delivery-uk